West Reading Economic Development Committee
October 14, 2021
6:00 PM
West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve September Minutes

5. **Residential Properties Update**

   Villas at Narrow property report – UPDATE: Phil

6. **WR Commercial Properties Update**
   - 301 Penn – Mendez Flooring. Moving from the 500 block. Construction underway.
   - 416 Penn – Motor Club opening in early 2021 – New date for opening?
   - 428 Penn – Construction underway. Block walls up.
   - 433 Penn – Schweitzer's Service Center property
   - 450 Penn – Former Subway. SOLD on 1/7 for $250k. – Update?
   - 508 Penn – Picturesque Boutique – Clothing store
   - 635 Penn – Former Eastridge Outfitters. Possible new tenant coming.
   - 703 Penn – Lucky Finds Consignment Boutique. September 3rd opening.
   - 20-22 N. Sixth – New tenant located for upper floor.

7. **Strategic Planning Discussion**

   - Wyomissing Report – John
   - Strategic Planning Next Steps
     1) Rebranding strategy through D&E. – UPDATE - Mark
     2) Pocket park on N. 6th, from Penn to Court. Traffic impact study completed - UPDATE - Mark
     3) Design standards – UPDATE - Phil

8. **Old & New Business**

   - Update on recently opened and potential new businesses – UPDATE – Committee Members
   - Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea

9. **Adjournment**