

West Reading Economic Development Committee
August 9, 2021
6:00 PM
West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve May Minutes

5. Residential Properties Update

Villas at Narrow property report – UPDATE: Construction underway

6. WR Commercial Properties Update

- 301 Penn – Mendez Flooring. Moving from the 500 block. Construction underway.
- 416 Penn – Motor Club opening in early 2021 – New date for opening?
- 428 Penn – Construction underway.
- 433 Penn – Schweitzer’s Service Center property
- 450 Penn – Former Subway. SOLD on 1/7 for \$250k. – Update?
- 611 Penn – Gem on Penn. Rock and jewelry shop. Now open.
- 635 Penn – Former Eastridge Outfitters. Possible new tenant coming.
- 703 Penn – Lucky Finds Consignment Boutique. September 3rd opening.
- 713 Penn – The Bar Cart. Now open.
- 723 Penn – Salon. Now open.
- 20-22 N. Sixth –CRF hiring agent to assist in finding a tenant. Some possible leads.

7. Strategic Planning Discussion

- Wyomissing Report – John
- Strategic Planning Next Steps
 - 1) Rebranding strategy through D&E. – UPDATE - Mark
 - 2) Pocket park on N. 6th from Penn to Court. Traffic impact study completed - UPDATE - Mark
 - 3) Design standards – UPDATE - Phil

8. Old & New Business

- Update on recently opened and potential new businesses – UPDATE – Committee Members
- Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea

9. Adjournment