

West Reading Economic Development Committee

November 14, 2024

6:00 PM

West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve September minutes (No meeting in October)

5. **Residential Properties Update**
 - Discussion at the committee's discretion

6. **WR Commercial Properties Update**
 - 416 Penn – West Reading Motor Club – Under new ownership (B2)
 - 430 Penn – Origins Salon.
 - 433 Penn – Schweitzer's Service Center property. Next steps include environmental testing.
 - 609 Penn – Former Sugar Shack. Available for rent.
 - 10 S. Fifth Ave. – Available.

7. **Strategic Planning Discussion**
 - Wyomissing Report – No report – Wyomissing canceled meeting due to lack of items
 - Strategic Planning Next Steps
 - 1) Shopping Center Update
 - 2) Design standards – Phil update. – Project nearing completion. Sent to solicitor's office for comment.
 - 3) BID update – Nick and Phil update.

8. **Old & New Business**
 - Update on recently opened and potential new businesses – UPDATE – Committee Members
 - Railroad Bridge – repainting and potential lighting/embellishments - UPDATE – Phil and Staff
 - Discussion of adding new member – Justin Choate (see attached resume)

9. **Adjournment**