

## **Borough of West Reading Recreation Commission Meeting**

Monday, November 4, 2024

Meeting called to order at 6:18pm.

Members present: Taryn Duncan, Colleen English, Heather Jagielski, John Harvey, Jen Sundermier

Members not present: Bethany Bower, Kristin Hawley, Rafael Torres

Borough Council members present: Denise Drobnick (chair)

Borough Staff present: Mike Esterly, Recreation Director

### Public Comment:

None.

**Motion to approve the minutes from October 2024 made by Taryn Duncan. Seconded by Jen Sundermier. Motion carried (6-0).**

### Past Events

Haunted House and Hayride

- Profit doubled last year (~\$14,000)
- Earlier dates seemed to benefit; single weekend seemed to work
- Discussed any changes to next year: timed tickets, presale tickets, adding games, adding another wagon to hayride, updating hayride
- Potential to survey public for feedback
- Consider using both September and October Recreation meetings for workdays next year

### Upcoming Events

Holiday House Decorating Contest

- Online sign up is available; link posted
- Last year's winners ineligible
- Will invite last year's winners to be judges for this year

Christmas Tree Lighting

- Rearrange and shorten program: Santa arrives first, tree is lit, then 3 performing acts and DJ
- Patrick Kaag to be Santa
- Will hold on Friday, December 6 (instead of Thursday) due to event at Wyomissing school district on Thursday, December 5.
- Discussed program
- Aurora for tree lights
- Will reach out to La Abuela for hot chocolate

- Volunteer needs: Friday 12/6 only – during the day for set up; others arrive by 5:30pm.

#### 2025 Schedule of events

- Discussed preliminary plans for next years events: Family dance in March, Easter is late (Apr. 20), May 18 for plant fest.
- Need to finalize events in January/February

There is an opening on the Recreation Commission (Rafael Torres no longer lives in the borough). Opening to be posted, interested parties can send email of interest to Cindy Madeira.

**Motion to adjourn the meeting made by Jen Sundermier. Seconded by John Harvey. Motion carried (6-0).**

Next meeting: Tuesday, December 3, 2024.

Respectfully submitted,  
Colleen English  
Recreation Commission Secretary