

West Reading Economic Development Committee
June 13, 2022
6:00 PM
West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve May Minutes

5. Residential Properties Update

Villas at Narrow property report – All units rented.

6. WR Commercial Properties Update

- 416 Penn – Motor Club. Early Spring, 2023.
- 428 Penn – Construction underway. Edging closer to completion.
- 433 Penn – Schweitzer’s Service Center property. Working to assist owner with sale.
- 450 Penn – Former Subway. SOLD on 1/7 for \$250k. – Potential bubble tea business.
- 611 Penn – Leased. Refillable Goods. Ribbon-cutting set for 5/27. Now open.
- 20-22 N. Sixth – Trisha’s Cheesecakes looking to open by end of the month. Update – Mark.
- 550 Franklin St. - Marina’s Meatballs. Coming soon?

7. Strategic Planning Discussion

- Wyomissing Report – John

- Strategic Planning Next Steps

- 1) Shopping Center Update – UPDATE – Phil and Mark
- 2) Design standards – UPDATE – Phil and Mark. Seeking funding for form-based codes work.
- 3) Façade program update – Mark update
- 4) BID update – Mark update
- 5) Delaney Circle discussion
- 6) Former community garden site - brainstorming

8. Old & New Business

- Update on recently opened and potential new businesses – UPDATE – Committee Members
- Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea

9. Adjournment