

West Reading Economic Development Committee
May 9, 2022
6:00 PM
West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve April Minutes

5. Residential Properties Update

Villas at Narrow property report – 1st unit (220 Tulpehocken) is for rent (\$2,500).

6. WR Commercial Properties Update

- 416 Penn – Motor Club. Early Spring, 2023.
- 428 Penn – Construction underway. Exterior finishes in full swing.
- 433 Penn – Schweitzer’s Service Center property. For sale. \$795,000.
- 450 Penn – Former Subway. SOLD on 1/7 for \$250k. – Potential bubble tea business.
- 611 Penn – Leased. Refillable Goods. Ribbon-cutting set for 5/27.
- 20-22 N. Sixth – Trisha’s Cheesecakes looking to open by end of the month.
- 10 S. Fifth – Ezekiel 47 Café. Now open with expanded hours.
- 23 S. Sixth - Marina’s Meatballs. Coming soon?

7. Strategic Planning Discussion

- Wyomissing Report – John
- Strategic Planning Next Steps
 - 1) Shopping Center Update – UPDATE – Phil and Mark
 - 2) Design standards – UPDATE – Phil. Seeking funding for form-based codes work.
 - 3) Façade program update – Mark update
 - 4) BID update – Mark update
 - 5) Delaney Circle discussion

8. Old & New Business

- Update on recently opened and potential new businesses – UPDATE – Committee Members
- Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea

9. Adjournment