

West Reading Economic Development Committee

April 11, 2022

6:00 PM

West Reading Borough Hall

1. Call to Order
2. Public Comments
3. Approve March Minutes

5. Residential Properties Update

Villas at Narrow property report – 1st unit (220 Tulpehocken) is for rent (\$2,500).

6. WR Commercial Properties Update

- 416 Penn – Motor Club in the fall. Best estimate.
- 428 Penn – Construction underway. Exterior finishes in full swing.
- 433 Penn – Schweitzer's Service Center property. For sale. \$825,000.
- 450 Penn – Former Subway. SOLD on 1/7 for \$250k. – Potential bubble tea business.
- 607 Penn – Leased. Refillable Goods. Mid-May tentative opening.
- 20-22 N. Sixth – Trisha's Cheesecakes looking to open in a few weeks.
- 10 S. Fifth – Ezekiel 47 Café. Soft opening very soon.

7. Strategic Planning Discussion

- Wyomissing Report – John

- Strategic Planning Next Steps

- 1) Shopping Center Update – UPDATE – Phil and Mark
- 2) Pocket park on N. 6th from Penn to Court. UPDATE - Mark
- 3) Design standards – UPDATE – Phil. Seeking funding for form-based codes work.
- 4) Façade program update – Mark
- 5) BID update
- 6) Delaney Circle discussion

8. Old & New Business

- Update on recently opened and potential new businesses – UPDATE – Committee Members

- Railroad Bridge – repainting and potential lighting/embellishments soon - K. Kozo idea

9. Adjournment